

EPG's LYDIA Gamification Named 2026 MHI Innovation Award Finalist

Recognized in the Best IT Innovation category, LYDIA Gamification turns warehouse execution into a more engaging, motivating, and high-performing experience

Northlake, Texas (April 7, 2026) [Ehrhardt Partner Group \(EPG\)](#), a global leader in unified supply chain execution and warehouse management technology, today announced that LYDIA Gamification has been named a finalist in the 2026 MHI Innovation Awards in the Best IT Innovation category.

Presented at MODEX, the MHI Innovation Awards recognize the latest products and solutions transforming the supply chain and logistics industry. After receiving 220 submissions for this year's awards, eight independent judges from the material handling and supply chain logistics industry completed the initial review process, selecting three finalists in each category based on concept, value, and impact. The Best IT Innovation category celebrates innovation in software and digital solutions that optimize supply chain or material handling operations.

Embedded directly into the LYDIA Voice platform, [LYDIA Gamification](#) improves motivation and performance across the warehouse by integrating points, badges, levels, coins, and leaderboards into voice-guided workflows. The result is a more energized, engaged workforce where routine tasks become progress-driven challenges and wins, helping operations improve throughput, accuracy, and retention.

"Being named a finalist for the 2026 MHI Innovation Award is meaningful recognition because it reflects the real operational value LYDIA Gamification delivers," said Jett Chitanand, President of EPG Americas. "We designed this capability to support the people doing the work every day, making warehouse execution more engaging while helping organizations improve productivity and consistency without disrupting proven processes."

Warehouse operations continue to face rising productivity demands, persistent labor challenges, and growing pressure to retain and motivate frontline teams. LYDIA Gamification addresses these realities by uniquely blending behavioral science and real-time performance data into voice workflows, transforming repetitive tasks into a more engaging experience that supports measurable performance improvement.

Rather than adding complexity, LYDIA Gamification works natively within existing voice-directed processes. Real-time feedback reinforces positive habits, progress is visible, and friendly competition helps sustain focus throughout the shift. Managers gain instant insight into engagement, while associates feel more connected to team goals and daily achievements.

The solution was developed using a human-centered engineering approach and has already delivered measurable success in live warehouse environments. In pilot deployments, warehouse teams reported

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higher engagement and stronger collaboration, while operations leaders recorded double-digit productivity improvements. During peak periods in particular, team-based challenges helped maintain energy, focus, and consistency under pressure.

With this recognition, EPG continues to advance innovation that connects workforce experience with operational performance. [LYDIA Gamification](#) represents the next evolution of voice-directed work, showing how digital tools can create a more motivated workforce while delivering tangible returns for the business.

See LYDIA Gamification in action at [MODEX 2026 in EPG's booth B11122](#) and experience firsthand how EPG is helping organizations drive smarter, more connected warehouse execution through human-centered innovation.

About EPG

Ehrhardt Partner Group (EPG) is a global leader of unified supply chain execution technology, supporting global brands for over 35 years with smarter connected logistics. More than 1,600 organizations around the world trust EPG and its suite of solutions to optimize complex logistics processes from manual to fully automated warehouse environments. EPG ONE™ unified supply chain software centralizes WMS, WCS, WFM, voice solutions, multi-carrier global shipping execution, intelligent route optimization, dock management, contract and billing management, and supply chain control tower capabilities, enabling end-to-end supply chain and logistics management. To learn how EPG powers smarter connected logistics for organizations worldwide, visit epg.com.

Media Contact

Lindsay Schuemann

Director of Marketing, Americas

lindsay.schuemann@epg.com

(414) 559-8995